The Exhibit Hall is located in the Gaylord Texan Exhibit Halls D & E on lower level. To enhance attendee traffic for exhibitors, note the following:

- Generous food/beverage provided in Exhibit areas at every break
- Lunch distribution in Exhibit Hall all three days
- Breaks are 15-30 minutes long to allow ample time for attendees to visit with exhibitors
- Happy Hour in Exhibit Hall on Friday evening

**EXHIBIT FEE**

<table>
<thead>
<tr>
<th>Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10 In-Line</td>
<td>$2,100</td>
</tr>
<tr>
<td>10x10 Corner</td>
<td>$2,400</td>
</tr>
<tr>
<td>10x10 Premium</td>
<td>$2,600</td>
</tr>
<tr>
<td>20x20 Island</td>
<td>$11,000</td>
</tr>
<tr>
<td>Non-Profit Table Top</td>
<td>$350</td>
</tr>
</tbody>
</table>

**INCLUSIONS**

- Standard pipe, drape decorating, and sign with company name.
- *Four (4) Exhibit personnel badges per 10’x10’ booth.
- *Up to Four (4) Exhibitor lunch tickets per 10’x10’ booth.
- Two (2) Welcome Reception drink tickets per 10’x10’ booth.
- Two (2) Happy Hour drink tickets per 10’x10’ booth.
- Virtual Trade Show, provided by IVECCS: Displays company description and contact information on VECCS website and links to company website.
- One (1) complimentary IVECCS 2016 Proceedings on flash drive per booth.
- Complimentary admittance into General Scientific sessions.
- Company listing in the official IVECCS final program.
- 24-hour exhibit hall security.
- Lead retrieval system available as exhibitor option.
- Receptions and refreshment breaks in the exhibit area.
- Free mailing list of attendees (excel file) within 14 days of the meeting’s conclusion.

*Additional lunch tickets and Exhibit personnel badges can be purchased.

**EXHIBIT SPACE CONTRACT**

The IVECCS 2016 Exhibit Space Contract will be available online at www.2016.iveccs.org (website will be live approx January 2016) or you can request the link by emailing donna@veccs.org.

Companies will select space in order of priority in respect to Corporate Honor Points (see page 8). IVECCS 2016 will be utilizing an online, interactive floor plan which shows live, real time booth availability and sponsorship opportunities.

**PRE-SYMPOSIUM TIMELINES**

**JANUARY 15, 2016:** Deadline for previous (2015) IVECCS Exhibitor’s deposit to hold exhibit space.

**FEBRUARY 29, 2016:** 50% cancellation fee

**MARCH 14, 2016:** Final payment due

**MAY 2, 2016:** 100% cancellation fee

**MAY 2, 2016:** Deadline for submitting company descriptions for publication in the official IVECCS program.

**AUGUST 12, 2016:** Deadline for submitting list of personnel to receive exhibitor badges.

Booth assignments will be made when exhibit space is paid in full and upon consideration of the corporate honor points held by the exhibitor.

**EXHIBIT HALL SCHEDULE**

**WEDNESDAY, SEPTEMBER 7**
- Registration: 7 a.m. – 6 p.m.
- Move-in: 8 a.m. – 10 p.m.

**THURSDAY, SEPTEMBER 8**
- Registration: 7 a.m. – 6 p.m.
- Exhibit Hall Open: 9 a.m. – 4:30 p.m.

**FRIDAY, SEPTEMBER 9**
- Exhibit Hall Open: 9 a.m. – 6:30 p.m.
- Happy Hour in Exhibit Hall 5:15 p.m. – 6:30 p.m.

**SATURDAY, SEPTEMBER 10**
- Exhibit Hall Open: 9 a.m. – 1:30 p.m.
- Exhibit Hall Closed: 1:30 p.m.
- Move-out: 1:30 p.m. – 9 p.m.
Corporate sponsorships are vital to the success of IVECCS and in turn we would like to ensure that IVECCS contributes to the success of our corporate partners. We will do everything we can to highlight your support and participation as a sponsor. We thank you for considering sponsorship of one of the fastest growing and most progressive continuing education meetings. As a sponsor, you will receive the following benefits commensurate with the level of your sponsorship. We greatly appreciate your support.

**SPONSOR CATEGORIES**

Corporate sponsorships are vital to the success of IVECCS and in turn we would like to ensure that IVECCS contributes to the success of our corporate partners. We will do everything we can to highlight your support and participation as a sponsor. We thank you for considering sponsorship of one of the fastest growing and most progressive continuing education meetings. As a sponsor, you will receive the following benefits commensurate with the level of your sponsorship. We greatly appreciate your support.

<table>
<thead>
<tr>
<th>SPONSOR RECOGNITION</th>
<th>DIAMOND ($75,000 &gt;)</th>
<th>PLATINUM ($50,000 - $75,000)</th>
<th>GOLD ($25,000 - $50,000)</th>
<th>SILVER ($15,000 - $25,000)</th>
<th>BRONZE (Up to $15,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Designated as Diamond Sponsor in all publications and signage</td>
<td>Designated as Platinum Sponsor in all publications and signage</td>
<td>Designated as Gold Sponsor in all publications and signage</td>
<td>Designated as Silver Sponsor in all publications and signage</td>
<td>Designated as Bronze Sponsor in all publications and signage</td>
</tr>
<tr>
<td>CORPORATE HONOR POINTS</td>
<td>20 Corporate Honor Points</td>
<td>15 Corporate Honor Points</td>
<td>12 Corporate Honor Points</td>
<td>8 Corporate Honor Points</td>
<td>5 Corporate Honor Points</td>
</tr>
<tr>
<td>(primary factor used in booth placement)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SPONSOR LOGO IN PRINT &amp; ONLINE</td>
<td>Color logo utilized in all sponsor acknowledgements</td>
<td>Color logo utilized in all sponsor acknowledgements</td>
<td>Color logo utilized in all sponsor acknowledgements</td>
<td>Sponsor name (text only) utilized in all sponsor acknowledgements</td>
<td>Sponsor name (text only) utilized in all sponsor acknowledgements</td>
</tr>
<tr>
<td>(sponsor link included on IVECCS website)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AD IN IVECCS PRELIMINARY BROCHURE (100,000+ programs)</td>
<td>One comp 4-color ad in mail-out IVECCS program</td>
<td>50% discount on 4-color ad in mail-out IVECCS program</td>
<td>50% discount on 4-color ad in mail-out IVECCS program</td>
<td>50% discount on 4-color ad in mail-out IVECCS program</td>
<td>50% discount on 4-color ad in mail-out IVECCS program</td>
</tr>
<tr>
<td>AD IN FINAL ONSITE IVECCS BROCHURE (3,500+ programs)</td>
<td>One comp 4-color ad in IVECCS On-site program</td>
<td>One comp 4-color ad in IVECCS On-site program</td>
<td>50% discount on 4-color ad in IVECCS On-site program</td>
<td>50% discount on 4-color ad in IVECCS On-site program</td>
<td>50% discount on 4-color ad in IVECCS On-site program</td>
</tr>
<tr>
<td>EXHIBITOR BADGES</td>
<td>Provided as many Exhibitor Badges as needed</td>
<td>Provided as many Exhibitor Badges as needed</td>
<td>Two additional Exhibitor Badges per 10x10 booth</td>
<td>One additional Exhibitor Badge per 10x10 booth</td>
<td></td>
</tr>
<tr>
<td>SPECIAL BOOTHSIGNAGE</td>
<td>Special exhibit hall floor decal indicating sponsorship level</td>
<td>Special exhibit hall floor decal indicating sponsorship level</td>
<td>Special exhibit hall floor decal indicating sponsorship level</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IVECCS/VECCS MAILING LIST</td>
<td>Access to IVECCS Registration &amp; VECCS membership mailing lists 30 days pre &amp; post Symposium</td>
<td>Access to IVECCS Registration &amp; VECCS membership mailing lists 30 days pre &amp; post Symposium</td>
<td>Access to IVECCS Registration &amp; VECCS membership mailing lists 30 days pre &amp; post Symposium</td>
<td></td>
<td></td>
</tr>
<tr>
<td>METER BOARD</td>
<td>Free standing meter board listing the items/events sponsored</td>
<td>Free standing meter board listing the items/events sponsored</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EXHIBIT HALL BANNER</td>
<td>One 8’x4’ banner in exhibit hall</td>
<td>One 6’x4’ banner in exhibit hall</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Sponsorship Options

Please review the following sponsorship options. A final Scientific Program schedule will be sent to you in a few weeks; however, if you know that you would like to sponsor specific program topic modules or speakers, please advise us immediately and lock them in now. VECCS will also consider other sponsorship options based on your corporate interests and objectives. Please email stamp@veccs.org if you would like more information on IVECCS 2016 sponsorship opportunities.

### Scientific Program

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Scientific Program</strong></td>
<td>Program draft will be available in mid-December for you to select the specific lectures, labs and course modules you would like to sponsor.</td>
<td>$3,000/half-day</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$5,000/full-day</td>
</tr>
<tr>
<td><strong>Multidisciplinary (Resident) Review Course</strong></td>
<td>A full-day series on Wednesday, prior to the general program. Comprehensive review, interactive, clinical resident-level lectures. Includes separate proceedings book with company logo and ad.</td>
<td>$6,500/full-day</td>
</tr>
<tr>
<td><strong>Technician Multidisciplinary Review Course</strong></td>
<td>A full-day series on Wednesday. Comprehensive review, interactive, advanced-level lectures for progressive techs. Includes separate proceedings book with company logo and ad.</td>
<td>$4,500/full-day</td>
</tr>
<tr>
<td><strong>Small Animal Abstracts Program</strong></td>
<td>Two half-day sessions with basic and applied research findings presented; a $500 cash award for the best resident abstract (presented with sponsor at awards program).</td>
<td>$3,000/half-day</td>
</tr>
<tr>
<td><strong>Equine Abstracts</strong></td>
<td>A half-day program presenting several original papers and abstracts on equine emergency/CC. This is a rapidly growing segment of IVECCS. Cash award for best abstract (presented with sponsor at awards program).</td>
<td>$1,500/half-day</td>
</tr>
<tr>
<td><strong>Large Animal Scientific Program</strong></td>
<td>Three full-days of lectures and short topics presented by the leading large animal experts in the country. Advanced but practical EM/CC topics dealing with the most difficult large animal medicine and surgery cases.</td>
<td>$7,500 exclusive</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$2,500/full-day</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$1,500/half-day</td>
</tr>
<tr>
<td><strong>Vet Case Reports</strong></td>
<td>Very popular series; real cases and practice tips presented by leading practitioners. Half-day program conducted the first day. Cash award for best report (presented with sponsor at awards program).</td>
<td>$3,000/half-day</td>
</tr>
<tr>
<td><strong>Tech Case Reports</strong></td>
<td>Real cases and practice tips presented by leading technicians. Half-day program conducted the first day. Cash award for best report (presented with sponsor at awards program).</td>
<td>$1,500/half-day</td>
</tr>
<tr>
<td><strong>Knowles Memorial Keynote Lecture &amp; General Session</strong></td>
<td>Unique and internationally known speaker will present motivational scientific lecture. The high profile IVECCS awards program will follow.</td>
<td>$3,000 exclusive</td>
</tr>
<tr>
<td><strong>Resident’s Focus</strong></td>
<td>Special program conducted by new diplomates and residents for residents &amp; progressive practitioners. Hot topics, controversies; includes ACVECC &amp; ACVAA speakers; advanced-level program. Coffee break included.</td>
<td>$2,500 exclusive</td>
</tr>
<tr>
<td><strong>Noncommercial/Breakfast Sessions</strong></td>
<td>Sponsored special lectures outside IVECCS core program. Company is responsible for other costs specific to the presentation, i.e., food and beverage, speaker fees, etc.</td>
<td>$2,500 each</td>
</tr>
<tr>
<td><strong>Technician Program</strong></td>
<td>At least 12 half-day modules of lectures during the four-day core program covering a range of emergency/critical care topics and techniques. Considered the premier technician program of all national meetings. IVECCS technician program draws over 700 of the most advanced and influential techs in the profession. Conducted by AVECT and AVTAA.</td>
<td>$20,000 exclusive</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$2,500/half-day</td>
</tr>
<tr>
<td><strong>Management Program</strong></td>
<td>Three days of lectures, workshops, panels and interactive sessions on personnel, finance and facility issues facing new and established emergency/critical care and referral practices.</td>
<td>$10,000 exclusive</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$4,000/full-day</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$2,500/half-day</td>
</tr>
<tr>
<td>Event Description</td>
<td>Expected Attendance</td>
<td>Cost</td>
</tr>
<tr>
<td>----------------------------------------------------------------------------------</td>
<td>---------------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>OPENING RECEPTION:</strong> Fun-filled Opening Reception for all attendees. Extremely popular event. Generous food and beverage offerings. Approximately 2,500 attendees. Partnerships possible.</td>
<td></td>
<td>$75,000</td>
</tr>
<tr>
<td><strong>SPEAKER &amp; MODERATOR RECEPTION:</strong> A special evening to reward our outstanding speakers, moderators and IVECCS Program Committee. Approximately 200 attendees. Partnerships possible.</td>
<td></td>
<td>$16,000</td>
</tr>
<tr>
<td><strong>ACVECC DIPLOMATE RECEPTION:</strong> Reception for the American College of Veterinary Emergency and Critical Care, the world leaders in emergency and critical care medicine from academia and private practice (approximately 250 Diplomates) will attend. Partnerships possible.</td>
<td></td>
<td>$18,000</td>
</tr>
<tr>
<td><strong>ACVECC &amp; VTS EXAM CANDIDATE &amp; MEMBER RECEPTION:</strong> For ACVECC residents, and AVECCT, and AVTAA candidates completing their certifying exam in addition to current ACVECC and VTS members. Approximately 300 are expected to attend. Partnerships possible.</td>
<td></td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>AVECCT PINNING CEREMONY &amp; RECEPTION:</strong> The Academy of Veterinary Emergency and Critical Care Technicians (AVECCT) will recognize the most recent class of members. Unique opportunity to support this outstanding group and participate in the ceremony. Approximately 200 attendees. Partnerships possible.</td>
<td></td>
<td>$12,000</td>
</tr>
<tr>
<td><strong>STUDENT, INTERN &amp; RESIDENT RECEPTION:</strong> Approximately 200 students, interns and residents are expected. VECCS maintains a student chapter at every veterinary school in North America. Includes ACVECC and AVCAA residents and all students. Partnerships possible.</td>
<td></td>
<td>$9,000</td>
</tr>
<tr>
<td><strong>INTERNATIONAL ATTENDEE RECEPTION:</strong> Light reception for 350 international registrants. Approximately 30 countries represented. Help us warmly greet our international colleagues. Partnerships possible.</td>
<td></td>
<td>$14,000</td>
</tr>
<tr>
<td><strong>HAPPY HOUR IN EXHIBIT HALL:</strong> Social hour 5:15-6:30 p.m. in the exhibit hall Friday evening with beer, wine, soft drinks and munchies (2,500+ attendees). Partnerships possible.</td>
<td></td>
<td>$18,000</td>
</tr>
<tr>
<td><strong>5K FUN RUN:</strong> Very popular event, over 290 participated in 2015; organized by our students.</td>
<td></td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>LUNCH IN THE EXHIBIT HALL:</strong> Lunch provided to attendees Thursday, Friday, and Saturday to encourage maximum lunchtime flow in the exhibit hall. High recognition event.</td>
<td></td>
<td>$20,000/day exclusive or $10,000/day co-sponsor</td>
</tr>
<tr>
<td><strong>STUDENT LUNCHEON:</strong> IVECCS is a favorite meeting for student leaders. Join them for lunch (approximately 100 students).</td>
<td></td>
<td>$2,500/day</td>
</tr>
<tr>
<td><strong>ACVECC BUSINESS LUNCHEON:</strong> ACVECC Diplomates meet for annual business meeting and working lunch. Over 200 diplomates attend. Show them our support.</td>
<td></td>
<td>$4,500</td>
</tr>
<tr>
<td><strong>TECHNICIAN LUNCH:</strong> IVECCS is one of the largest and most popular meetings for techns; over 850 techs attended in 2015.</td>
<td></td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>REFRESHMENT BREAKS:</strong> Morning and/or afternoon refreshment breaks for all attendees (2,000+ attendees). Cookie or ice cream breaks very popular.</td>
<td></td>
<td>$7,500/break</td>
</tr>
<tr>
<td><strong>SPEAKER READY ROOM &amp; VIP LOUNGE:</strong> Continental breakfast and refreshments for speakers and VIPS. Serves as a slide previewing and warm-up room for speakers. Open Tuesday thru Sunday.</td>
<td></td>
<td>$7,500 exclusive or $2,000/day</td>
</tr>
</tbody>
</table>
# PROCEEDINGS, BAGS & MORE

<table>
<thead>
<tr>
<th><strong>PROCEEDINGS BOOK:</strong></th>
<th>Official IVECCS Proceedings book, 700+ pages with over 200 papers. Full-page ad included on inside front and back covers.</th>
<th>$15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FLASH DRIVE:</strong></td>
<td>Symposium proceedings on Flash Drive. Fully interactive. Very popular format.</td>
<td>$18,000</td>
</tr>
<tr>
<td><strong>BOOK BAGS:</strong></td>
<td>Very high demand and popular item. Approximately 3,000 bags with corporate and VECCS logos.</td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>IVECCS APP:</strong></td>
<td>State-of-the-art programming; contains complete scientific program schedule with a “My Show” option, interactive exhibit hall map/directory, daily events and room locator guide; local events &amp; attractions. Banner ads and more. Ask for more details. Exclusive company promotion.</td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>REGISTRANT LUNCH / MOBILE APP CHALLENGE:</strong></td>
<td>Sponsorship includes: Lunch Sponsor signage in Exhibit Hall and throughout meeting space, recognition printed on lunch tickets, inclusion in the IVECCS Mobile App Challenge Game (available to Lunch Sponsors only), Lunch Sponsorship and Mobile App Challenge full page promotion in the IVECCS Final Program. Multi-Sponsorship opportunity.</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>HOTEL ROOM KEY CARDS:</strong></td>
<td>Display your company logo &amp; product brand on 2,000 room keys. Sponsor designs and provides cards to hotel.</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>BANNERS IN REGISTRATION AREA or EXHIBIT HALL:</strong> Available to Diamond and Platinum level. (provided by sponsor)</td>
<td>$1,000/banner</td>
<td></td>
</tr>
<tr>
<td><strong>METER BOARD SIGNS IN PREFUNCTION AREAS:</strong> Available to Gold Level and above sponsors. (provided by sponsor)</td>
<td>$500/sign</td>
<td></td>
</tr>
</tbody>
</table>

## BAG INSERTS

<table>
<thead>
<tr>
<th><strong>BAG INSERT:</strong></th>
<th>Promotional items for all bags (flyer or small brochure). Sponsor provides insert (approx 2,600). Item shipped to VECCS admin office three weeks prior to symposium.</th>
<th>$1,500 plus cost of item</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FOLIO NOTE PADS:</strong></td>
<td>3,000 attractive folios with blank note pads. Corporate logo on cover and opportunity for promotional literature inside.</td>
<td>$1,500 plus cost of folio</td>
</tr>
<tr>
<td><strong>PREMIUM BAG INSERT:</strong></td>
<td>Designated premium promotional items for all bags (ie. pen, mobile power charger). Item shipped to VECCS admin office three weeks prior to symposium.</td>
<td>$1,800 plus cost of item</td>
</tr>
</tbody>
</table>
EXHIBITOR TERMS & CONDITIONS

EXHIBIT HALL SPECIFICATIONS
• Ceiling height is 24 feet.
• Exhibit hall is NOT carpeted.

CONTRACT FOR BOOTH SPACE
There will be limited booth space for IVECCS 2016 with a total of approximately 170 spaces available. Considering this, we urge you to reserve your space early. Companies who wish to exhibit at IVECCS 2016 must complete the IVECCS 2016 Exhibitor Space Contract online, along with the appropriate payment or deposit amount. Go to our website (www.2016.iveccs.org) to view the prospectus with Exhibitor Space Contract or email donna@veccs.org to request the link. This application is the only means by which space may be reserved. NO TELEPHONE RESERVATIONS WILL BE ACCEPTED.

Note: VECCS reserves the right to deny any exhibitor application based on the society’s sole discretion of what is in the best of interest of VECCS and its attendees.

Booth space selection and assignments will begin early in 2016 for companies who have submitted contracts with the necessary payment. Companies will be notified in priority sequence (by corporate honor points) and given a link to make booth selection online. Companies may request corner, inline or island spaces. Every effort will be made to meet such requests. Companies will be notified if their requests cannot be met.

Acceptance of contracts will be based on:
• Number of Corporate Honor Points accrued by the company.
• History as an IVECCS exhibitor.
• Exhibitor preferences (when feasible).
• Location of industry competitors.
• Overall exhibit hall flow (at the discretion of VECCS).
• Date exhibit contract returned and paid in full.

The exhibitor will accept assignment of exhibit space as designated by the Society. The Society reserves the right to rearrange the floor plan and may relocate any exhibit with the understanding that the exhibitor shall be notified 15 days prior to such relocation.

BOOTH PAYMENT & ASSIGNMENTS
Payment can be made through the online application. This is a secure site. Previous IVECCS 2015 Exhibitors must submit 50% deposit by January 15, 2016, to hold exhibit space. For new exhibitors, full payment or a minimum deposit of 50% must accompany the IVECCS 2016 Exhibitor Space Contract; see timelines for submitting payment. The application will not be processed without the required deposit or payment in full. All outstanding balances must be paid in full on or before March 14, 2016. If full payment is not received by this date, assigned space may be re-assigned or resold. If space is requested after March 14, 2016, the full amount of the exhibit space fee must accompany the application. Exhibitors will not be allowed to occupy assigned space until all fees due to the Society are paid in full. Payment is by check or credit card. Checks should be made payable to the Veterinary Emergency & Critical Care Society.

CANCELLATION POLICY
Listed below is the refund schedule. Notification of intent to cancel must be made in writing and received on or before the dates listed.
• PRIOR TO FEBRUARY 29, 2016: $100 ADMINISTRATION FEE RETAINED.
• FEBRUARY 29 – MAY 2, 2016: 50% OF CONTRACTED FEE RETAINED.
• AFTER MAY 2, 2016: NO REFUND OF FEES.

The Society will strictly adhere to the above policies regarding payments and refunds.

CORPORATE HONOR POINTS
Companies will select space in order of priority in respect to their Corporate Honor Points. Companies earn and accumulate Corporate Honor Points by demonstrating support of VECCS and IVECCS in several different ways, to include:

Tenure as previous exhibitor
• Two (2) points per 10x10 booth space for each year exhibiting at IVECCS.
• One (1) point for each year exhibiting at VECCS’ Spring CE meeting.

Level of sponsorship for previous and current IVECCS events.
• One (1) to twenty (20) points awarded for IVECCS sponsorships, depending on level (Bronze, Silver, Gold, Diamond, etc.).
• One (1) to five (5) points awarded for sponsorship at VECCS’ Spring CE meeting.

Advertising
• One (1) point for every full-page 4-color advertisement in IVECCS during the calendar year.
• One (1) point for every full-page 4-color advertisement in the IVECCS preliminary and/or final programs.
• One (1) to ten (10) points awarded for IVECCS lab support.
• One (1) point awarded for completion and return of the previous-year’s Exhibitor evaluation form.

This will give priority to those industry partners who have been most supportive of IVECCS over the past years.

REGISTRATION AND BADGES
• Four (4) personnel badges are provided for each 10’ x 10’ booth space reserved.
• Additional badges are $100 each.
• All exhibitors are to register their personnel in advance online. Instructions will be provided via e-mail by Exhibit’s Coordinator.
• Badge requests not submitted by the deadline will be processed on site and pick-up of the badges for those company representatives will likely be delayed.
• Badges are personal and nontransferable.
• Each exhibitor must wear their IVECCS badge at all times while in the exhibit area, attending social functions, seminars, etc.

SUBLETTING BOOTH SPACE
SUBLETTING SPACE IS NOT ALLOWED. Exhibitors may not re-assign, sublet or subdivide their space or any part thereof; nor permit in their booth non-exhibiting company’s representatives without the express permission of the Society. Further, companies may not advertise or display goods other than those manufactured or normally sold/represented by them. Failure to comply with this provision may be sufficient cause for the Society to require immediate removal of the exhibit and/or offending exhibitor at
the offending exhibitor’s expense. This will be strictly enforced.

NON-EXHIBITORS – BADGE REQUIRED

Representatives of firms or organizations not assigned space in the Exhibit Hall will not be permitted into the Exhibit Hall unless they have registered and obtained a badge. Security will be notified of violators. Non-Exhibitor Corporate Badges may be purchased for:
• $250 - allows access for all 3 days
• $100 - one day access

SERVICE KIT

Complete information, instructions and pricing schedule regarding lead retrieval, shipping and drayage labor for installation and dismantling, electrical work, furniture rental, sign paintings, storage, general labor, carpet rental (the exhibit hall is carpeted), booth cleaning, florist, and telephone and computer service will be included in the Exhibitor’s Service Kit. This packet will be available online to each exhibitor June 2016.

OFFICIAL ITECCS SERVICE CONTRACTOR

Freeman Exposition
8801 Ambassador Row
Dallas, TX 75247
Phone 214-634-1463
Fax 469-621-5601
Email: freemandallases@freemanco.com
Website: www.freemanco.com

An Exhibitor’s Service Center will be maintained on site to facilitate service requests from exhibitors. If you have early inquiries, please contact Kim at Freeman.

MATERIAL HANDLING

Complete shipping/receiving information will be included in your Exhibitor’s Service Kit.

GENERAL CONDUCT

• All display items of the exhibitor must be within the exhibitor’s assigned space.
• Each exhibit is to be staffed at all times during exhibit hours by registered employees or representatives of the exhibiting company.
• Booth abandonment or premature booth dismantling will be considered disrespectful of IVECCS and attendees; this will result in loss of a minimum of five corporate honor points and/or other potential sanctions against the exhibitor.
• Literature distribution is limited to the exhibitor’s assigned booth.
• Compressed-gas cylinders are permitted, but the Society must be notified and cylinders must be properly secured and stored.
• No animals (including birds, reptiles, etc.) allowed in exhibit area unless prior approval is obtained from IVECCS
• Only company mascots, celebrity and personal assistance animals will be permitted in the symposium area.
• No personal pets
• Approval for animals must be obtained from the Society by July 1.

OPERATION OF EXHIBIT SPACE

The Society reserves the right to restrict exhibits that, for any reason, become objectionable, and reserves the right to prohibit or evict any exhibit that, in the opinion of the Society, detracts from the character of the meeting. In the event of such restrictions or eviction, the Society is not liable for any refunds of rentals or other exhibitor expenses.

LABOR REGULATIONS

All material handling, installation and dismantling labor services must be accompanied by personnel having jurisdiction over this work. Order forms for services will be included in the Exhibitor’s Service Kit.

Any exhibitor using labor services other than that provided through the official service contractor must notify the Society no later than July 1, 2016, and must provide the following information: (1) name and address of the contractor; (2) name of the supervisor to be in attendance; and (3) certificate of insurance. The outside contractor must comply with all rules and regulations and be responsible to the Society’s official service contractor for move-in and move-out scheduling.

STORAGE

Storage must comply with Fire Marshall Regulations (as per service kit). Society officials will make final decisions. Large crates, boxes, etc., may be stored with Freeman. All packaging materials such as paper, excelsior, etc., must be in containers.

RESTRICTIONS & REGULATIONS

• Noisemakers, obtrusive lighting/signage or other undignified methods

and materials (as determined by the Society) are prohibited in exhibit booths. Questions should be directed to the IVECCS Exhibits Coordinator.
• No medical, surgical, imaging, dental, anesthesia, or other demonstrations on live specimens or cadavers of any kind is allowed.
• Audiovisual and other sound and attention-getting devices are generally not permitted but may be used in specific locations and in such intensity as to not interfere with the activities of other exhibitors. No exhibitor may use a platform to elevate him/herself above the floor to address visitors and/or demonstrate product(s).
• No smoking in meeting rooms or exhibit hall. Smoking allowed in designated areas only.
• No biohazards. No demonstrations on fresh meat.
• No food or beverage give-aways except wrapped candy, popcorn, coffee, bottled water/soft drinks or other as approved by VECCS and hotel.
• No obstructing aisles or sightlines to other booths.

Exhibitors are expected to comply with the rules and ethics of the American Veterinary Exhibitors Association and guidelines of the International Association for Exposition Management.

BOOTH HEIGHT RESTRICTIONS

• Back-wall draping will be 8-ft. high; side rails will be 3-ft. high.
• In-line booths with finished back walls may be 10-ft. high; however, materials within the booth will not exceed 8 ft. in height and shall not extend from the back wall more than 42 in.
• No booths, except island booths will have banners, lights, etc., above the back wall.
• Island booths will not exceed 22 ft. in height.

SELLING RESTRICTIONS

• Order-taking and/or related sales activities are permissible provided they are confined to the exhibitor’s assigned space and do not detract from the professional tone of IVECCS.
• All exhibitors who sell or take orders from the exhibit hall are subject to and must adhere to applicable city and state sales tax regulations.
• Knowledge of and compliance with state and city regulations are exhibitor responsibilities.
LIABILITY
The exhibitor agrees to protect and hold the Society and the Gaylord Texan, harmless forever from any damage or charge imposed for any violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, exhibitors will strictly comply with the applicable terms and conditions contained in the agreement between the exhibit hall and the Society against and from any and all loss, costs, damages, liability, or expense arising from or out of any accident or other occurrence to anyone, including the exhibitor, its agents, employees, and business invitees, which arise from or out of any reason of said exhibitor’s occupancy and use of the exhibition premises or part thereof.

INSURANCE COVERAGE
The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract, Comprehensive General Liability Insurance, insuring and specifically referring to contractual liability in an amount not less than $2,000,000 Combined Single Limit for personal injury and property damage naming Gaylord Texan and the Society as additional insureds. The Society and the Gaylord Texan may designate contractors to perform services on behalf of the exhibitor at the exhibitor’s expense. The Society assumes no responsibility for any contractor’s failure to perform, any contractor’s charges, or any other matters relating to said contractors.

DISRUPTIVE BEHAVIOR
The Society shall be the sole judge of whether behavior at an exhibit is disruptive. If such behavior occurs, one warning will be given. A further incident shall result in the permanent closing of the exhibit, no refund will be given.

SECURITY
The Society will provide 24-hour security service for the Exhibit Hall and Exhibit Hall Prefunction area from the beginning of move-in to the end of move-out. The Society, however, will not be held responsible for the loss of any material for any cause or for injury to persons and urges the exhibitor to exercise normal precautions to discourage loss due to theft or other causes. Exhibitors are required to insure themselves against loss or damage.

CARE OF EXHIBIT SPACE
The exhibitor shall keep the assigned space in good order. Nothing shall be tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Exhibitors will be held responsible for any damage they inflict on hotel property.

CLEANING SERVICE
The Society will provide basic cleaning service for the common areas. Cleaning of individual booths may be arranged through Freeman at exhibitor’s expense.

FIRE REGULATIONS
See Fire Marshal regulations. Combustible decorations such as crepe paper, foam, tissue paper, cardboard, or corrugated paper shall not be used. All packing containers, excelsior, wrapping papers, etc., are to be removed from the floor All muslin, velvet, silken, or other decorations must be able to stand a flameproof test as prescribed by the local Fire Marshal.

Electrical equipment and connections must conform to the Electrical Safety Code. If any exhibitor has neglected to comply with safety regulations, or part of the exhibit constitutes a hazard, the Society reserves the right to cancel all or part of the exhibit. Exhibitors will receive an outline of fire and electrical regulations in the Exhibitor’s Service Kit.

EQUIPMENT AND INSTRUMENTATION
Exhibitors are expected to insure that their equipment and instruments are in compliance with all applicable regulations and industry standards for safety and performance. Any questions regarding this policy should be directed to IVECCS’s Exhibit Coordinator.

CANCELLATION OF MEETING
Should any eventuality cause cancellation of IVECCS 2016 exhibition, the Society shall not be liable for any expenses incurred by the exhibitor other than the rental cost of exhibit space. Refund of said rent shall be the maximum limitation of the Society’s liability to the exhibitor. The Society assumes no responsibility for having included the name of any cancelled exhibitor or a description of its products in any show catalogs, brochures, news releases, or other materials.

EXHIBITOR NO SHOWS
All exhibitors must have their booths set up and operational by 7:00 a.m. on Thursday, September 8, 2016. Companies not establishing and confirming their presence in their assigned exhibit space by this time will be considered “no shows.” IVECCS reserves the right to immediately reallocate this unclaimed space to another company without recourse to the “no show” company.

GENERAL GUIDELINES
The word Society shall mean the Veterinary Emergency & Critical Care Society (VECCS), its officers, committees, agents, or employees acting for them in the management of IVECCS. The VECCS logo is a federally-registered trademark and is the exclusive property of VECCS. This trademark will not be used in any way by the exhibitor or any organization without the Society’s express written approval.

The Society reserves the right to determine the eligibility of any exhibit for inclusion in the Symposium, either before or after the proper execution of the exhibit space contract. All products and services to be exhibited must be related to the practice of veterinary medicine. The Society reserves the right to require modification of any exhibit that, in its opinion, is not in character with this symposium or adhering to stated guidelines.

The Society shall have full power in the interpretation and enforcement of all guidelines, rules and regulations governing exhibitors. All matters and questions not specifically covered by the regulations shall be subject to the final judgment and decision of the Society. The guideline regulations may be amended at any time by the Society upon written notice by the Society.
SPONSORSHIP CONTACT
Gary Stamp, DVM, MS, DACVECC
Executive Director, VECCS
Email: stamp@veccs.org

EXHIBITOR CONTACT
Donna Sullivan, CEM
IVECCS Exhibits Coordinator
Email: donna@veccs.org

ADVERTISING CONTACT
Kelli Albarado, CMP
Director of Operations, VECCS
Email: kelli@veccs.org

IVECCS INFORMATION
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San Antonio, TX 78257
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Fax: 210-698-7138
Email: info@veccs.org
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SERVICE CONTRACTOR
Freeman Exposition
8801 Ambassador Row
Dallas, TX 75247
Phone 214-634-1463
Fax 469-621-5601
Email: freemandallases@freemanco.com
Website: www.freemanco.com

HEADQUARTERS HOTEL
GAYLORD TEXAN
1501 Gaylord Trail
Grapevine, TX 76051 (Dallas/Ft. Worth)
$204/night

RESERVATIONS:
www.2016.iveccs.org
(click on “Hotel”)
Hotel reservation opens approximately January 2016.

TRAVEL SERVICE
For discounted airfares, rental cars, hotel reservations and other travel needs for IVECCS 2016.
Ph: 800-344-8456 or 210-490-2400
Email: meetings@veccs.org
The International Veterinary Emergency and Critical Care Symposium (IVECCS) offers the highest-quality continuing education. IVECCS is attended by the world’s most progressive veterinarians, technicians and practice managers representing specialty/referral practice, general practice, academia, and research institutions.

IVECCS brings together dedicated, highly motivated and forward thinking professionals who are searching for the latest advances in technology, equipment, instruments, pharmaceuticals, and information management tools. They are the target group for YOU, our industry partners. The theme for IVECCS 2016 is “Sepsis in Emergency & Critical Care” which will be integrated into the wide range of emergency and critical care topics included in the 400 hours of scientific program presentations. Great science and practical application are equally emphasized in our IVECCS program. No national meeting is more highly acclaimed and no other is more exhibitor friendly.

Post symposium attendee surveys confirm that IVECCS is an exceptional, high quality CE event:

- 97% said they would definitely recommend IVECCS to a colleague.
- 97% extremely pleased with registration and quality of speakers.
- 92% extremely pleased with the overall quality and registration value of the program.
- 97% indicated they would attend another IVECCS within two years.

**Experienced IVECCS attendees** say:

- “You Guys Rock!”
- “Very Solid Experience.”
- “Great Job!”

(2015 IVECCS Exhibitor Eval Comments)